

# RELIANCE<sup>®</sup>

## PAINTS

### Company's Profile

Reliance Paints was established in 1990 & celebrated its silver jubilee in 2015 and now it has grown to become one of the best paint manufacturers in Pakistan. Reliance Paints established its first local manufacturing facility in Karachi (The economic hub of Pakistan)

As the country's economic and industrial sector expanded the demand for quality paints also grew and Reliance continued to make extensions in its product range to meet these requirements.

In 2010, Reliance established its new state of the art manufacturing facility in Korangi Industrial Area Karachi. This plant has provided Reliance an edge over its competition through enhanced production. It has enabled Reliance to meet the growing demands of its valued customers across Pakistan. Reliance Paints Head office is also located in Karachi.

Consistent quality has always been Reliance's trait. This has been the driving force in making it the quality based name backed by premium quality across Pakistan. Reliance has the most comprehensive product range for various paint market segments at different price points. Reliance has earned the admiration and trust of customers by virtue of its superior technology, product quality and a very high level of customized services.

Reliance has entered into a number of technical collaboration arrangements with leading national & international manufacturers as well as chemical suppliers which enables Reliance to develop Decorative and Industrial Paints conforming to international standards.

Reliance has also equipped with the Colour Creations Tinting Machine System, a state-of-the-art computerized paint system catering to the desires of the most diverse clientele, offering them to choose from a palette of thousands of colours.

The company has a regional office in Hyderabad and Territorial Offices in Lahore, Multan & Quetta. A professional team of sales personnel and a wide network of dealers and distributors serve customers in all urban centers across the country as aiming to become the leading Paint Industry of Pakistan.

# RELIANCE<sup>®</sup>

## PAINTS

### Decorative Paint Products



**RELIANCE PAINTS** is one of the famous paint and coating industry. Reliance Paints started since the year of 1990 with introduction of the Synthetic Enamel. **RELIANCE** has been committed to providing customers with the latest innovation in the paint industry, the highest quality and the latest customer service.

**RELIANCE PAINTS** provides superior quality interior and exterior painting decorative paints. Our reputation is based upon making sure that the detail of every painting job, interior or exterior is carried for from start to finish.

**RELIANCE PAINTS** is a dynamic company that actively embraces quality and innovation to bring our industry and our customers the very best products and services. Our bold entrepreneurial spirit and our commitment to integrity and to doing the right thing has been the cornerstone of our success since 1990.

### THE FOLLOWING PAINTS ARE AVAILABLE IN MARKET



The company goal is to help customers to create add value.